



CHILDREN'S EYE HEALTH: FACT SHEET

Key data from The Vision Council Foundation

VISION AND LEARNING

- 80% of classroom learning is visual ([UCLA](#)).
- Over 20% of students have vision problems that could be identified with a simple vision screening ([NIH](#)).
- Most vision issues found in screenings can be corrected with glasses or contacts ([NIH](#)).

COST OF CARE

- For children under 18, the average eye exam costs \$100, a pair of glasses costs \$155, and a set of lenses costs \$250.

SCREEN TIME AND MYOPIA

- 80% of kids ages 12–17 get more than two hours of screen time a day; nearly 50% of kids ages 2–5 do as well.
- Roughly 30% of children and adolescents in the U.S. have myopia (nearsightedness) today.
- Providers identify excessive screen time (82%), genetics (82%), and lack of outdoor activity (77%) as the leading risk factors for myopia.
- 91% of eyecare providers recommend myopia screening at least once a year.

PROVIDER LANDSCAPE

- 68% of U.S. eyecare providers currently offer childhood myopia management; another 11% plan to within 12 months.
- 86% of providers cite cost of treatment as a major barrier to myopia management, with parental understanding (56%) and patient compliance (49%) also cited as challenges.

Additional Sources: The Vision Council's [Focused inSights: Provider Approaches to Myopia Management](#) (2025 survey of 293 U.S. eyecare providers). Full research reports available upon request by emailing media@thevisioncouncil.org.